



Video Live Streaming Workshop

Course Description: This course will teach participants how to use media as a tool to enhance live streaming for churches, non-profits, and virtually anyone. Select media tools and resources will be discussed. We will use BoxCast, Facebook, and YouTube to present an easy-to-use live video streaming solution for you that will broaden your exposure in your local community and beyond.

Course Objective: At the end of this course, students will be able to:

- *Understand the impact a digital presence and Social Media can have on your church or business;*
- *Understand how live streaming platforms such as BoxCast and Zoom can help extend your reach in your community and beyond;*
- *Understand some of the risks of live streaming;*
- *Understand some of the reasons social media can help to grow your church; and*
- *Become more familiar with how to use social media and live streaming to promote your church (God's Word) and your business..*

Course Outline:

- *Overview of some of the Social Media Platforms and how they can broaden the reach of your church or business.*
- *The Financial Benefits*
- *Live Streaming tools*
- *The Risk of using live streaming*
- *Complete instructions and actual setup of live streaming using BoxCast.*

All CTCC workshops are free to students due to the donations and grants we have received throughout the year. If you'd like to donate to future workshops, please visit our website <https://communitytechcare.org/>, and make a donation.